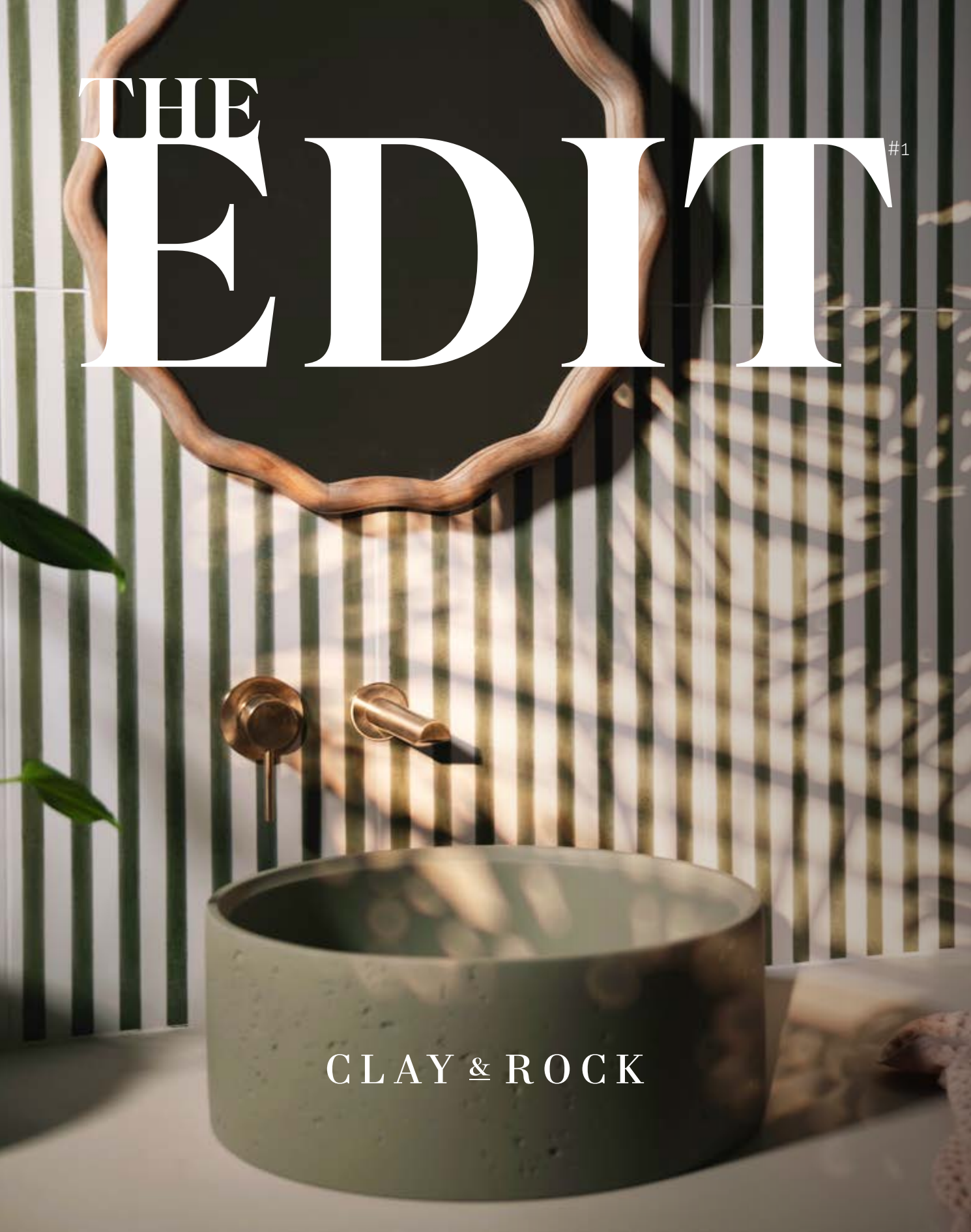


THE EDIT^{#1}



CLAY & ROCK



Arts & Crafts Flora Blue from Original Style

Front Cover: Promenade Hastings from Original Style

Right: Lombarda Argento, St.James Ascot Blue, Ascot Blue Omega and Sigma moulding with Vintage White half tiles, Galleria Bianco and Nero

THE EDIT

Welcome

This is a carefully curated collection of the most up to date, on trend tiles, with a range of styles to suit every taste and budget.

6 Decades Of Tile Artistry

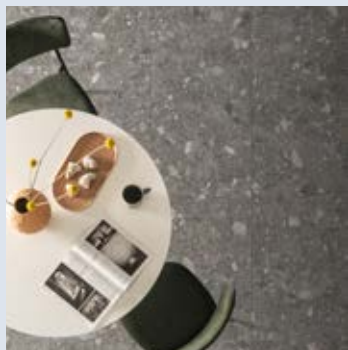
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...decades of tile artistry



Decades of Tile Artistry

Clay & Rock is part of the Original Style Group. Our dedication to craftsmanship and quality sets us apart, by embracing artisanal production methods we ensure each piece we create reflects our commitment to excellence. By combining traditional techniques, skilled artistry, and a passion for perfection, Original Style delivers products that are not only functional but also timelessly beautiful. Our approach ensures that every piece tells a story—your story, brought to life through exceptional craftsmanship.



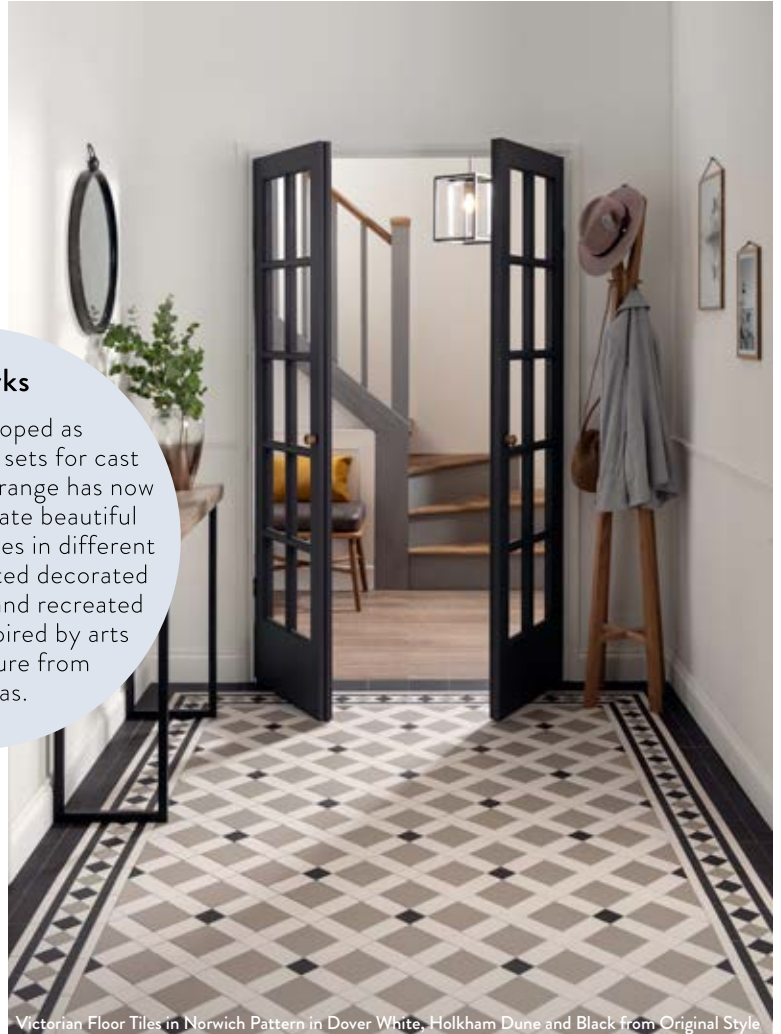
Artworks London Stone Half
Tile with Egg & Dart and Albert
Mouldings from Original Style

Victorian Floor Tiles

We first launched our Victorian Floor Tile collection in 1990 and quickly established ourselves as the leaders in this field. This style of tile has been used for more than a century and is still popular today, particularly with those wishing to restore period properties or to introduce some splendour to more modern homes.

Artworks

Initially developed as a collection of tile sets for cast iron fireplaces, the range has now grown to incorporate beautiful glossy glazed wall tiles in different formats, hand crafted decorated tiles and borders, and recreated masterpieces inspired by arts and architecture from many eras.



Victorian Floor Tiles in Norwich Pattern in Dover White, Holkham Dune and Black from Original Style





Winchester

It all starts with 'bisques', blank canvases of moulded clay. It's what happens next that dictates the end result: firing temperatures and frequency; different glazes and how they react to heat and to each other; hand painting, screen printing and finishing – this is tile making at its finest.

Odyssey

We use a variety of techniques in the creation of this range, from made-to-order hand printing to the latest digital systems. Whichever method is used, each tile is unique and beautiful in its own right, but like each thread in a tapestry, it's when combined into a pattern that they're really able to shine.



Odyssey Knightsayes Light Grey on Chalk from Original Style



Winchester Mint Half tiles from Original Style with mosaics flooring



Decor Jacquard Sage
from Original Style

Décor

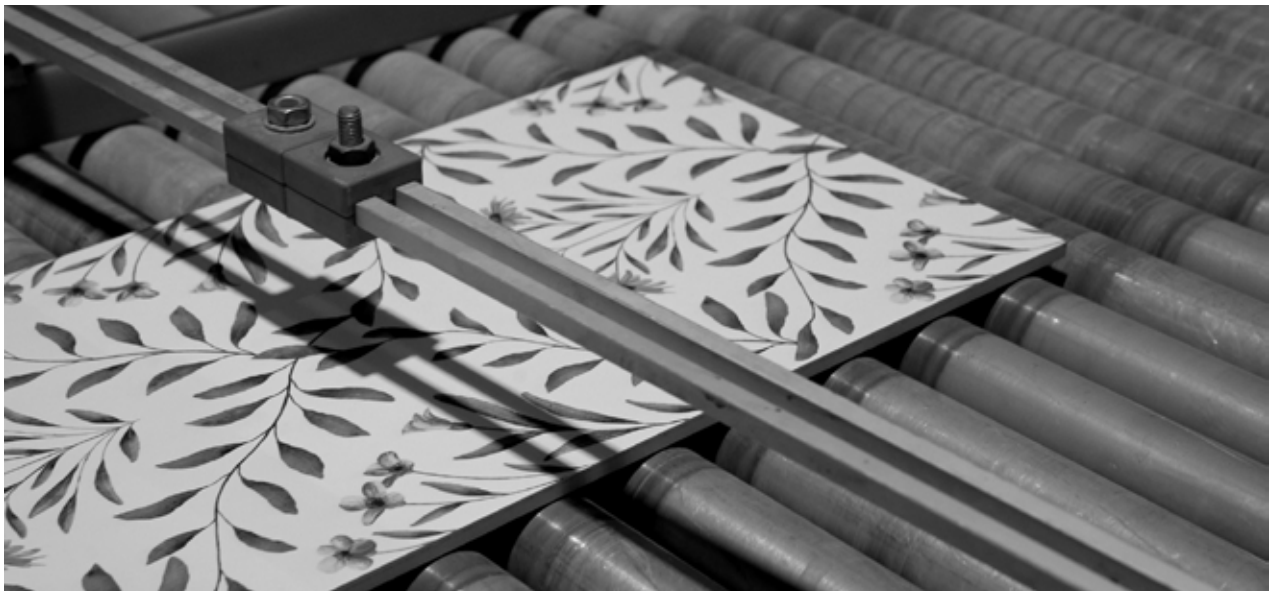
Small patterned tiles are a natural counterpart to our larger-scale 'Living' range. Décor brings the beauty of our contemporary pattern designs to more traditional tiles. Inspired by the latest trends, the designs within this range are a fun new take on small-format decorative tiles.

Living

The Living range features a series of highly decorative wall tiles, from captivating Murals on extra-large formats to pared back patterns, bold designs and unique prints all designed for modern life. Each collection imagined and designed by our skilled artists and created in our Devon based factory.



Living Arts & Crafts Flora Pink with Artworks Burgundy Field Tiles, Astragal, Egg and Dart mouldings from Original Style





...product highlight

Belinda Lee



We partnered with Belinda Lee from @belindalovelee to transform her cottage bathroom into a serene sanctuary, seamlessly blending texture and tone. She selected our Hartland Abbey stone-effect tiles for the floor, complementing them with Thatch Field Tiles and Torus mouldings from Original Style on the walls. The finishing touch? A stunning sink from Burlington Bathroom, adding a timeless elegance to the space.

Her vision of 'colour drenching' was flawlessly executed, wrapping the space in warm, natural hues that complement the cottage's original features. *"I wanted to create a space that felt inviting and cohesive, enhancing the beautiful natural light from the bathroom's skylight window,"* Belinda shares. The Thatch tiles reflect the abundant sunlight, amplifying the warmth of the room while the tonal layering of the tiles adds depth and character. The result? A perfectly balanced retreat where colour, texture, and light come together in effortless sophistication.

For more information on Thatch tiles and mouldings or Hartland Abbey flooring, visit clayandrock.com

Interior Trends for 2025

Each year, we collaborate with industry professionals and in-house experts to identify the styles, designs, and colour trends that are expected to shape interiors in the coming year.

Working with our Studio Manager, Emma Hughes, we've pinpointed the three key trends that will capture the attention of homeowners across the UK.





Warm neutrals



“Perfect for creating cosy and inviting spaces with a timeless appeal, this trend features a palette of earthy tones like beige, warm greys, and soft browns. To get this look with tiles, we’d recommend opting for designs that vary in shade and texture, adding depth and interest to floors and walls without overpowering the design. Whether your home is modern or traditional this trend complements a wide range of styles and schemes and is a versatile choice for creating a serene and balanced environment.”

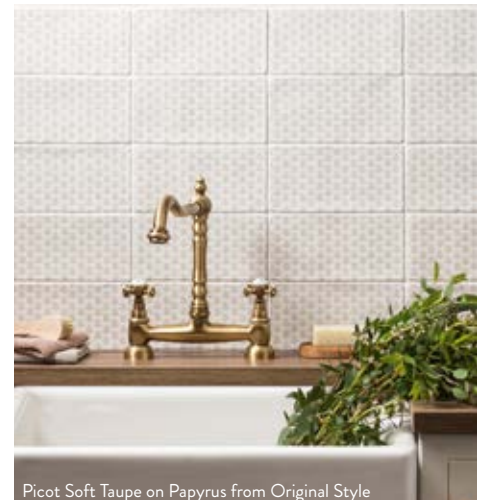
Emma Hughes, Studio Manager



Harcombe Grove



Teapot Brown Half tiles, Skirting with Salisbury Taupe from Original Style



Picot Soft Taupe on Papyrus from Original Style



Hadleigh Field tiles with Beaulieu, Chelsea and Hampton mouldings from Original Style



Palm House Mural from Original Style with Saint Etienne and Saint Vallier Tumbled Limestone flooring



Viridian Emerald Mosaic



Tayberry Half tiles from Original Style



Tropical Oasis Monochrome Single Tile from Original Style



Jungle Grove Pink from Original Style



Glen Field tiles from Original Style



Maximalist



“This look is all about embracing bold patterns, vibrant colours, and a mixture of textures to create an eclectic, visually dynamic space. Start by selecting tiles with an elaborate design – just like ‘Exotic Paradise’ and mix and match it with different tile styles on walls, floors, and even furniture surfaces to layer visual interest. To take it a step further, consider combining glossy tiles with matte finishes or incorporating metallic accents for real wow-factor.”

Emma Hughes, Studio Manager



Terrazzo



“Terrazzo tiles are an excellent way to add a touch of modern sophistication while celebrating timeless, artistic design. Known for its unique blend of marble, quartz, and glass chips set in concrete or resin, Terrazzo tiles offer a striking combination of colour and texture that instantly elevates any space. Whether used on walls or floors, these tiles bring a playful yet elegant vibe with their speckled patterns and variety of hues while allowing for personalisation to suit different styles, from minimalist to maximalist.”

Emma Hughes, Studio Manager



Terrazzo Mosaic Green Mixed bricks



Terrazzo Pink Picket and Clifton Marine



Clifton White Terrazzo and Clifton Azure brick



Chalcot Blue



Bathroom

Discover the perfect wall and floor tiles to transform your bathroom into a true sanctuary. Whether you're aiming for a sleek, contemporary feel or a more traditional, rustic charm, the right tiles can elevate your bathroom design with both elegance and durability.

Clifton Sage bricks with Clifton Green Terrazzo flooring



Westminister Grey bricks from Original Style

Bathroom Furniture
is available in our
showrooms. Featuring
high quality handmade
vanity units, British
manufactured baths,
basins and brassware



Jungle Grove from Original Style



Chalcot White



Promenade Margate from Original Style



Calacatta Verde with Harcombe Holt Listello flooring





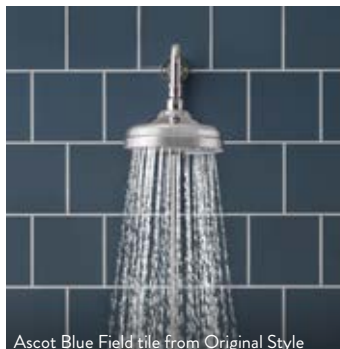
Bathrooms are one of the most important personal spaces in any home, setting the tone for how we begin and end our days. Choosing the right tiles and bathroom furniture involves considering factors like style, size, finish, and colour, to ensure it perfectly suits your needs and space.





Eastern Mist Mural from Original Style

We are dedicated to helping you find the perfect fit for your home, offering options that blend traditional charm with contemporary elegance to suit any style.



Ascot Blue Field tile from Original Style



St. James Jade Breeze and Jade Breeze Half tile with Vintage White Astragal



Ivory Half tiles with mouldings from Original Style with Saint Etienne and Saint Vallier Tumbled Limestone flooring



Natural Stone

Whether you're enhancing the character of your kitchen, revitalizing a conservatory floor, or adding texture to your walls, our natural stone collection provides timeless quality. It's the perfect choice for both modern and traditional styles.

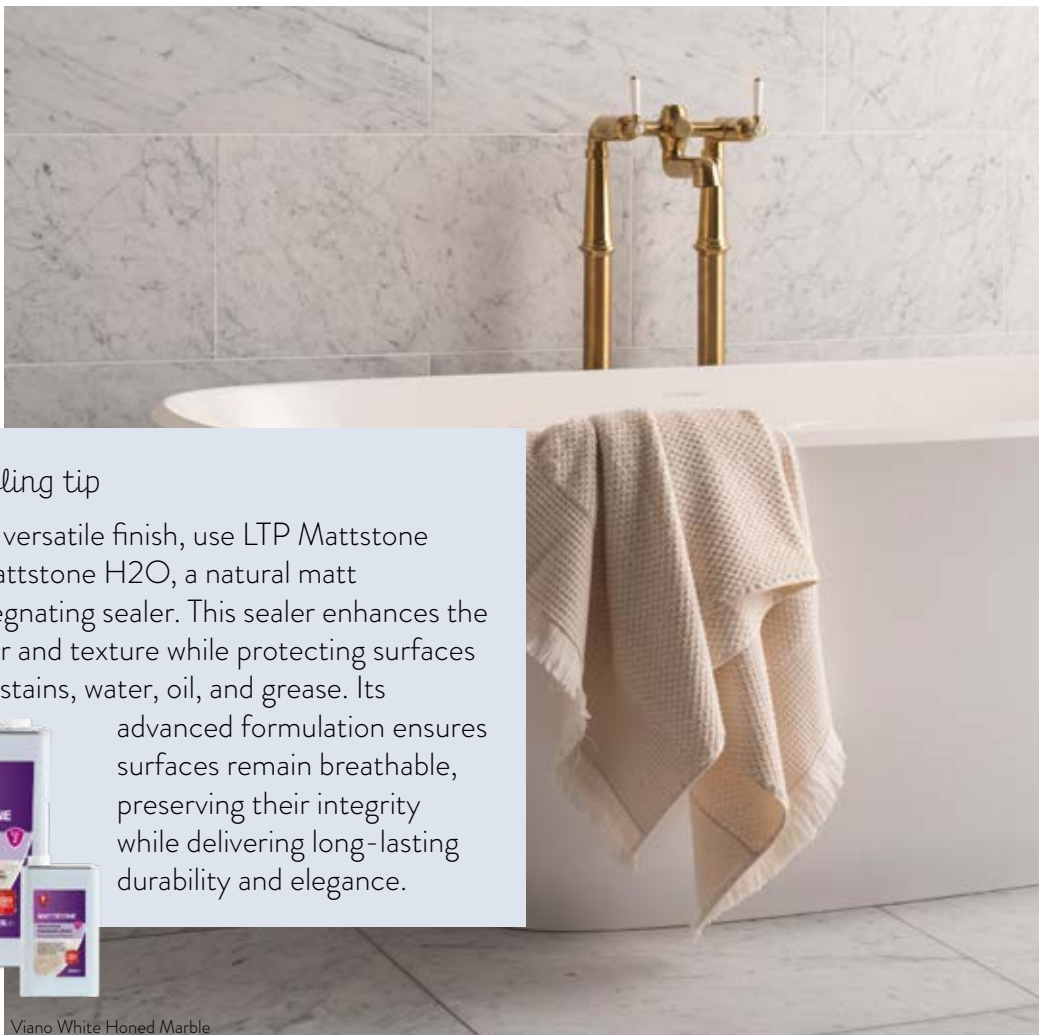
St Vallier Tumbled flooring with Tubelined Dauphine on Victorian Green, Victorian Green field tiles and mouldings from Original Style

...natural stone

Marble

A crystalline metamorphic rock that starts as limestone, transforming over time into a material of beauty. During its formation, unique colours and patterns are created making it a symbol of luxury and sophistication. Perfect for modern and traditional interiors, Marble enhances any space with elegance.





...styling tip

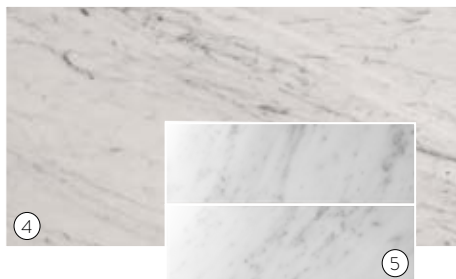
For a versatile finish, use LTP Mattstone or Mattstone H2O, a natural matt impregnating sealer. This sealer enhances the colour and texture while protecting surfaces from stains, water, oil, and grease. Its

advanced formulation ensures surfaces remain breathable, preserving their integrity while delivering long-lasting durability and elegance.



Viano White Honed Marble

1. Viano White Polished Marble 61x30.5 IM-0007657
2. Viano White Polished Marble 61x61 IM-0030805
3. Luna White Honed bricks IM-0018862
4. Viano White Honed Marble 61x30.5 IM-0016404
5. Luna White Polished bricks IM-0019333



Luna White Polished bricks

...natural stone



Saint Sernin

Limestone

Limestone is formed from layers of shells and tiny marine skeletons that slowly compressed over time.

It's versatile, bringing a natural, timeless feel to a space, whether you're creating a warm, welcoming entryway or giving your dining room a stylish update, limestone can help you bring a touch of nature and elegance into your home.



1. Saint Etienne IM-0029506
2. Saint Vallier IM-0029505



Saint Sernin with Ochre large bricks from Original Style



- 3. Greyfriars Abbey IM-0020026
- 4. Saint-Sernin Tumbled Limestone IM-0030803



...styling tip

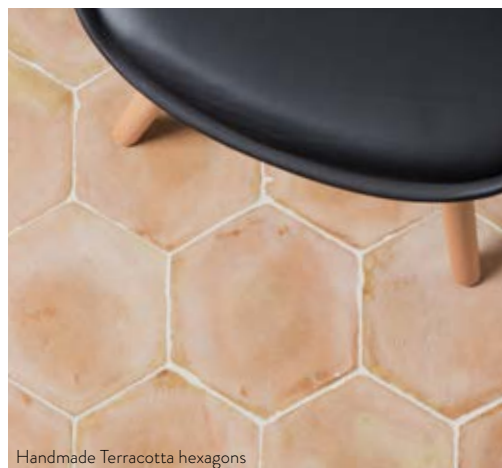
LTP Clear Wax is a clear polish for tiles like travertine, limestone, slate, and terracotta. Made from a blend of three waxes, it provides a brilliant shine and a protective layer against water, dirt, and stains. Ready to use, it's easily applied with a cloth and polished to a smooth finish. Also available in a Medium Brown Antique Wax for a vintage-inspired look.



...natural stone

Terracotta

Our handmade terracotta comes from a region with centuries of tradition in creating high-quality roof and floor tiles. With its rich palette of reds, oranges, and yellows, it brings a warm, earthy charm to any interior. You can also enhance its natural beauty by applying linseed oil and beeswax for a soft, polished finish. Perfect for adding character and timeless elegance to your home.



Handmade Terracotta hexagons



Handmade Terracotta



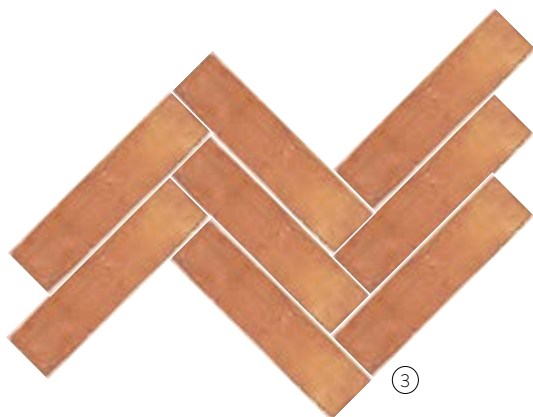
...styling tip

LTP Boiled Linseed Oil, a rich golden-coloured oil, is perfect for protecting and enhancing both machine and handmade terracotta. The product penetrates deeply into the material, filling and hardening its open pores to create a robust barrier against grime, dirt, and liquid absorption, making it more durable while enhancing its natural beauty.



Handmade Terracotta bricks

1. Handmade Terracotta 36x22 IM-0012296
2. Handmade Terracotta hexagons IM-0002905
3. Handmade Terracotta bricks IM-0030807



③



Handmade Terracotta bricks

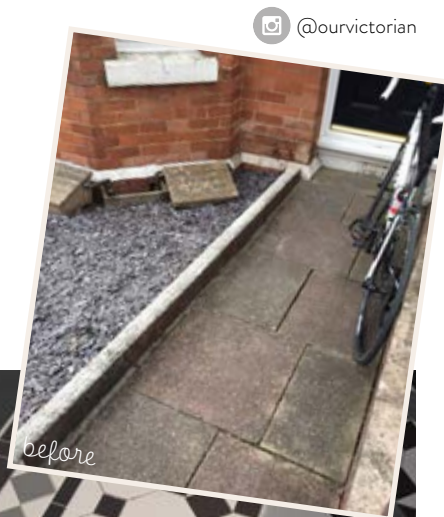


@victoria_road_restoration



...before and after

Transformations



@ourvictorian



Style Guide

Styles range from the elegant charm of Town House and the timeless appeal of Period House to the cosy, rustic warmth of Country House.

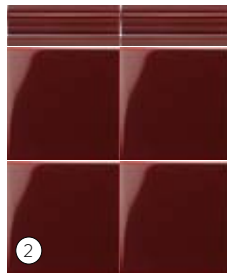
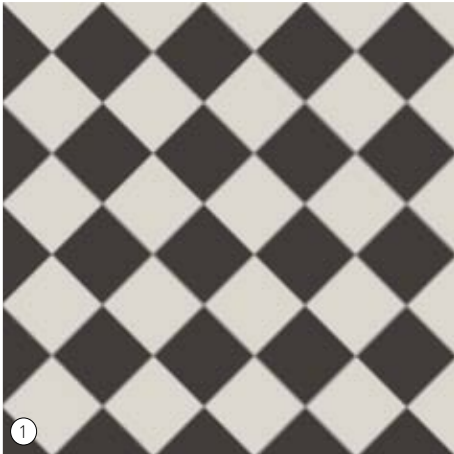
Normandy Light



Town House

Blends classic elegance with modern practicality, featuring open-plan living spaces, sleek brassware, sophisticated design elements like neutral colour palettes and chic furnishings.



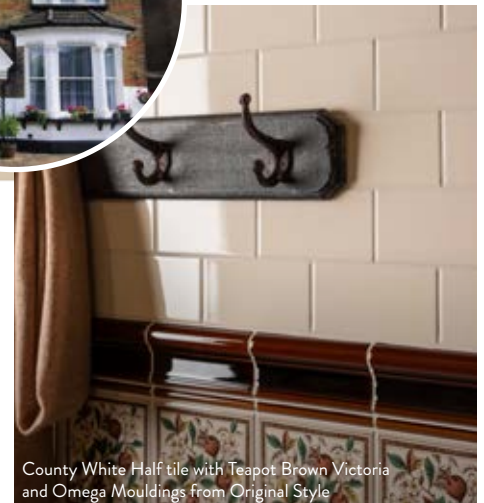


Shaftesbury Grey on Dover White
from Original Style



Period House

Exudes a timeless charm, featuring original details like high ceilings, ornate mouldings, vintage fireplaces, and classic furnishings that honour the home's heritage.



County White Half tile with Teapot Brown Victoria
and Omega Mouldings from Original Style



Harrogate pattern with modified Kingsley border from Original Style



Hartland Abbey

Town House: 1 Cloud Bianco Matt IM-0027898, 2 Calacatta Verde Polished IM-0029716, 3 Oken Anthracite Hexagons IM-0026911, 4 Panorama Shore IM-0012400 from Original Style, 5 Clifton Blue Terrazzo IM-0030978, 6 Clifton Sage IM-0030969, 7 Paladin Black IM-0030001, 8 Paladin White IM-0030002

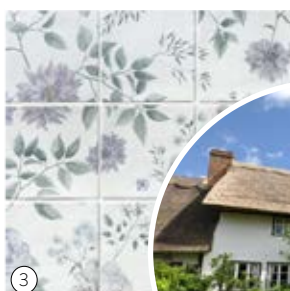
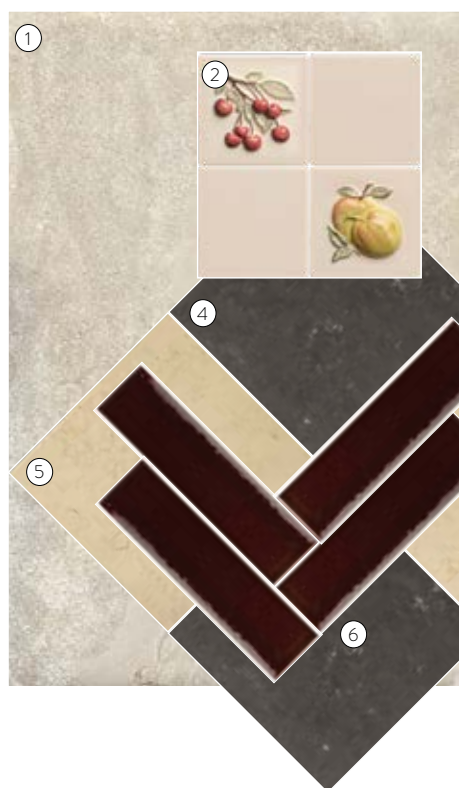
Period House: 1 Oxford Pattern in Black & Dover White from Original Style, 2 Burgundy Field tiles IM-0006715 with Albert IM-0018746 and Omega IM-0021627 mouldings from Original Style, 3 Ascot Blue Skirting IM-0030095, 4 Blenheim Pattern in Brown, Buff, Green, Red, White with Livingstone Drop-in from Original Style, 5 Ivory Half tile IM-0002884

Country House: 1 York Gold IM-0027977, 2 Summer Fruits Apple IM-0029331 and Cherry IM-0029329 with co-ordinating Off-White Field tiles IM-0011099, 3 Décor Cottage Garden Rustic panel set IM-0031541, 4 Saint Vallier Tumbled Limestone IM-0029505, 5 Saint Etienne Tumbled Limestone IM-0029506, 6 Panorama Tor bricks IM-0009128 from Original Style, 7 Highgrove Sudbury IM-0026175 from Original Style



Country House

Rustic charm, featuring natural materials like wood and stone, cosy textiles, and warm, inviting spaces that create a seamless connection to the surrounding countryside.





Kitchen

Our carefully curated range of kitchen tiles has something to suit every need. From contemporary designs to classic styles, our collection offers a wide variety of options that combine both beauty and practicality, ensuring your kitchen looks stunning and functions flawlessly.

York Terra flooring with Panorama Tor bricks from Original Style



Brilliant White Brick from Original Style



Country Delft Ada from Original Style



Musk Brick from Original Style

Discover a range of options, from classic metro and brick tiles in neutral tones to striking patterned designs and large floor tiles. Choose from various shapes, sizes, and finishes, including matt, gloss, decorated, and hand-painted surfaces.



Ashton White Matt



Décor Cottage Garden Blue from Original Style



Salerno



Country Delft Ada
from Original Style

At your local showroom, you'll find inspiring tile displays, extensive sampling options, and knowledgeable staff on hand to assist with your project.



Oken Green Brick



Flint bricks from Original Style

Notes

Plans

Our Showrooms

When it comes to selecting the perfect tiles, we believe there's no better experience than visiting a showroom. We're passionate about giving our customers the chance to interact with our products, explore inspiring displays, and speak with experts.



Firm Foundations

Clay & Rock is part of the Original Style group. Original Style is the UK's largest tile manufacturer; still making tiles in Exeter and supplying customers worldwide with a unique portfolio of heritage tiles and innovative new designs.



Tile Availability

Unlike many of our competitors, we keep a large quantity of tile stock here in the UK. Most tiles can be obtained in hours or days rather than in weeks or months.



Quality & Expertise

Being owned by a tile manufacturer means that we really know about tiles. We take a pride in being able to advise our customers on products pairings, suitability, technical matters and aftercare.



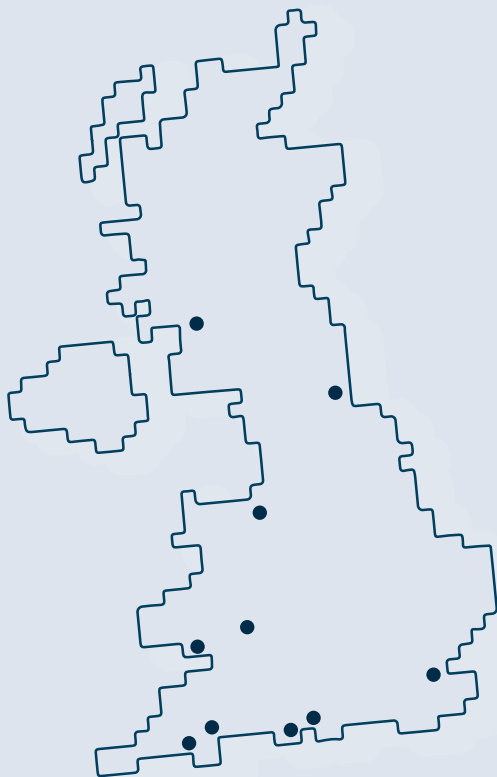
CAD Service

We offer a computer aided design service for planning Victorian Floor Tile installations. We can also assist in planning complex tiling projects.



Bespoke & Bought to Order

With in-house design and manufacture capabilities, we have the ability to undertake commissions for custom tile designs. We also work with trusted suppliers so that we can source tiles to order.

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CLAY & ROCK

as part of the

ORIGINALSTYLE

GROUP

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